

Interview Do's and Don'ts for candidates



DO'S!

Research Us

Research the agency's mission, values, products, services, and recent news. Show us you're passionate, interested, and motivated to learn more about us.

Understand the Role

Familiarize yourself with the job description and responsibilities. Be prepared to discuss how your skills and experience make you a strong fit for the position.

Show up on Time

Being on time shows us you care and why we should too. It shows your ability to show up as your best self. Make sure you're in a quiet area, with minimal distractions and a reliable network. Communicate any shifts in schedule or inability to join an interview prior to the call. Respecting each other's time is essential to us.

Highlight Your Achievements

Showcase and share specific examples of your accomplishments and how they relate to the role you are applying for. What are you proud of? How did you get there? What did you overcome?

Be Curious, Ask Questions

Bring insightful questions about the role, team dynamics, and company culture to the interview. Asking questions demonstrates your interest and engagement. It allows you to get to know us as we get to know you.

DON'TS!

Don't Be Unprofessional

Avoid badmouthing or disclosing negative information about past employers, colleagues, or supervisors.

Don't Answer with Only "Yes" or "No"

Provide thoughtful and detailed answers to interview questions to showcase your communication skills and experiences effectively.

Don't Get Lost in a Tangent

Answer questions clearly and concisely. Wait for the interviewer to finish speaking before responding to their questions.

Don't Bring Up Personal Issues or Problems

Avoid discussing personal issues, health problems, or conflicts during the interview. Keep the conversation focused on your qualifications and the job.

Don't Be Unresponsive

Whenever you receive a message or request related to the interview process, aim to respond promptly. Even if you need more time to provide a detailed response, acknowledge the message and let the sender know that you'll get back to them soon.



Thank you